

EXHIBITOR & SPONSOR PREP

EEBA SUMMIT



EEBA

2025 HIGH PERFORMANCE HOME BUILDER SUMMIT

SEPTEMBER 17 - 19 | SAINT PAUL, MINNESOTA

BUILDING RESILIENT HOMES & BUSINESSES

AGENDA

- Location Overview, Dates, Travel
- Exhibitor Floor Plan & Booth Logistics
- Whova Virtual Booths & Lead Collection
- Sponsorship Add-On Opportunities
- NEW Leading Builder & Supplier Lounge
- 2026 Summit Preview



2025 EEBA SUMMIT SPONSORSHIP

SUMMIT OVERVIEW



SUMMIT OVERVIEW

- September 17 – 19th
- Saint Paul, MN
- Saint Paul RiverCentre
- 24 Sessions and 3 General Sessions
- Attendance tracking ahead!



TRAVEL & HOTELS

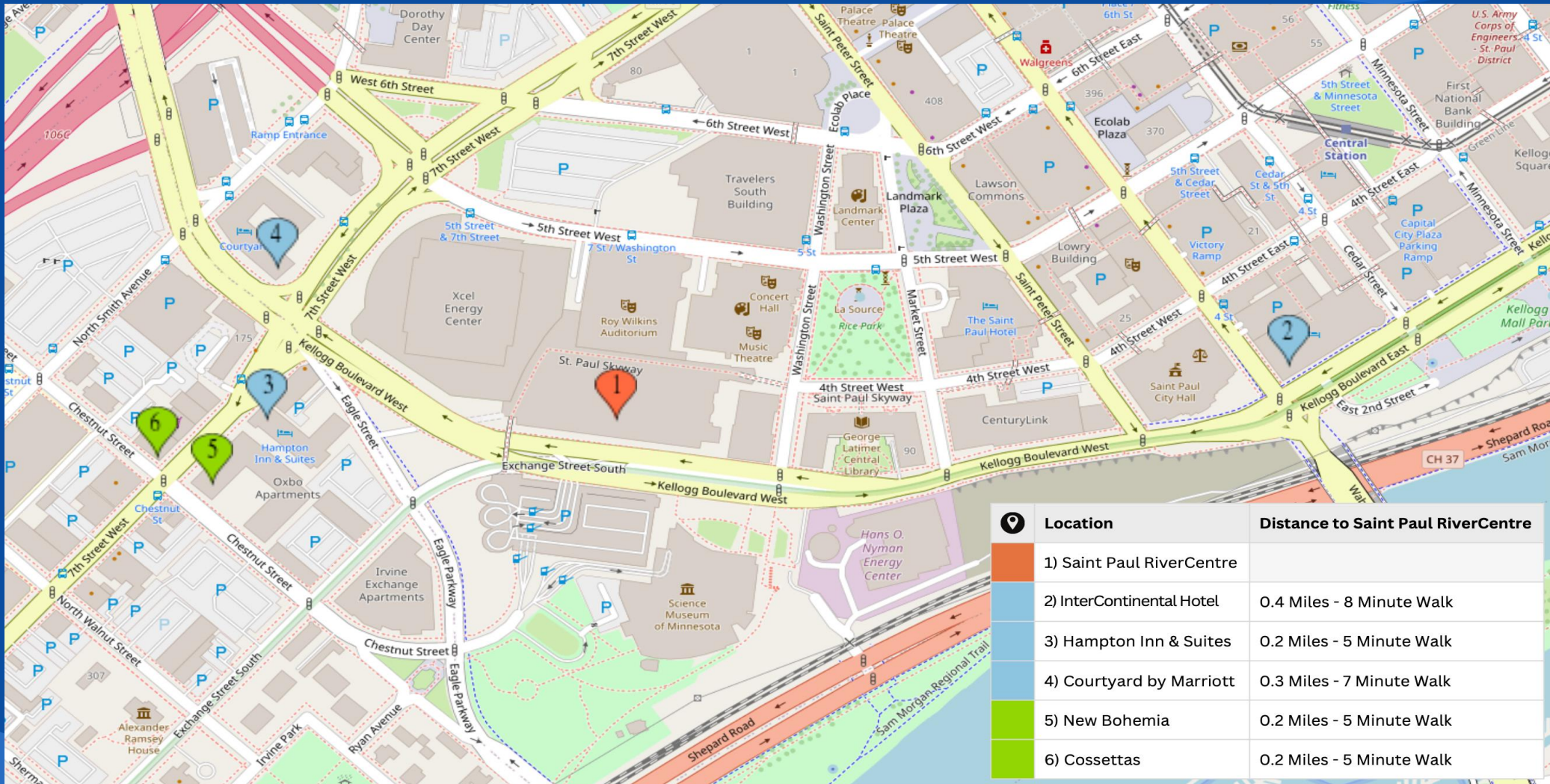
- Fly into MSP Airport
- InterContinental - Saint Paul Riverfront
- Hampton Inn & Suites by Hilton - Saint Paul
- Courtyard by Marriott - Downtown Saint Paul



summit.eeba.org/hotel



MAP



Summit2025.eeba.org/event-location-information

VISIT SAINT PAUL

- Scan QR code for deals at Saint Paul's best attractions, restaurants, shops, and more! The 'Local Lover VIP Pass' is a mobile-exclusive passport featuring curated spots where you can enjoy exclusive deals.



New Bohemia



Dock and Paddle



Como Zoo



MN Museum of American Art



Seventh Street Truck Park



Wabasha Street Cave



AARON'S FAVORITE SPOTS

Cossetta



Meritage



SUMMIT EVENTS

- Social Evening Wednesday Night at The Energy Conservatory
- Social Evening Thursday Night at New Bohemia Truck Park
- Offsite House Tour with Carrier and Habitat for Humanity



PRE-CONFERENCE EVENT:

WHAT'S NEXT FOR THE HIGH PERFORMANCE HOME BUILDING INDUSTRY CONFERENCE AT THE EEBA SUMMIT



September 16, 2025 | 1 – 4:30 PM



Grand Ballroom at the Saint Paul RiverCentre



FREE | Sign up is required

SCAN HERE



SCAN HERE

Bringing the high performance home building industry stakeholders together to identify shared goals and map a path forward given the changes at the federal level.

Who should attend: Builders, Suppliers, Energy Raters, Program Operators, Utilities, etc

Powered by  **Xcel Energy**[®]

PRE-CONFERENCE EVENT:

HOUSING 2.0 OPTIMIZATION WORKSHOP



September 16, 2025 | 1 – 5:30 PM



Saint Paul RiverCentre



FREE | Sign up is required

SCAN HERE



SCAN HERE

This session cuts straight to the chase: six proven, no-nonsense strategies to dramatically reduce costs while delivering more value and buyer satisfaction. This includes actionable best practices for delivering high-performance homes at significantly lower cost with a superior customer experience.

Learning Objectives:

1. Learn what key factors are contributing to an historic housing affordability crisis.
2. Learn six proven strategies for substantial cost savings designing and building new homes.
3. Learn how the cost advantage of homes applying the proven cost saving strategies can be effectively translated in the home sales process.
4. Learn how actual projects have successfully applied proven cost-saving strategies.

Sponsored by



PRE-CONFERENCE EVENT:

TWINS VS. YANKEES BASEBALL GAME



September 16, 2025 | Game starts at 6:40 PM



Target Field, Minneapolis, MN



\$44.75

Purchase Deadline: August 26, 2025 at 11:59 PM CDT

SCAN HERE



SCAN HERE

This unique evening brings together leading builders, suppliers, and industry professionals for an unforgettable experience of connection and camaraderie. Enjoy premium seating, lively conversation, and the excitement of America's favorite pastime—all set against the stunning Minneapolis skyline.

Register and Buy Tickets Here:

<https://www.gofevo.com/event/Energyenvironmental2>

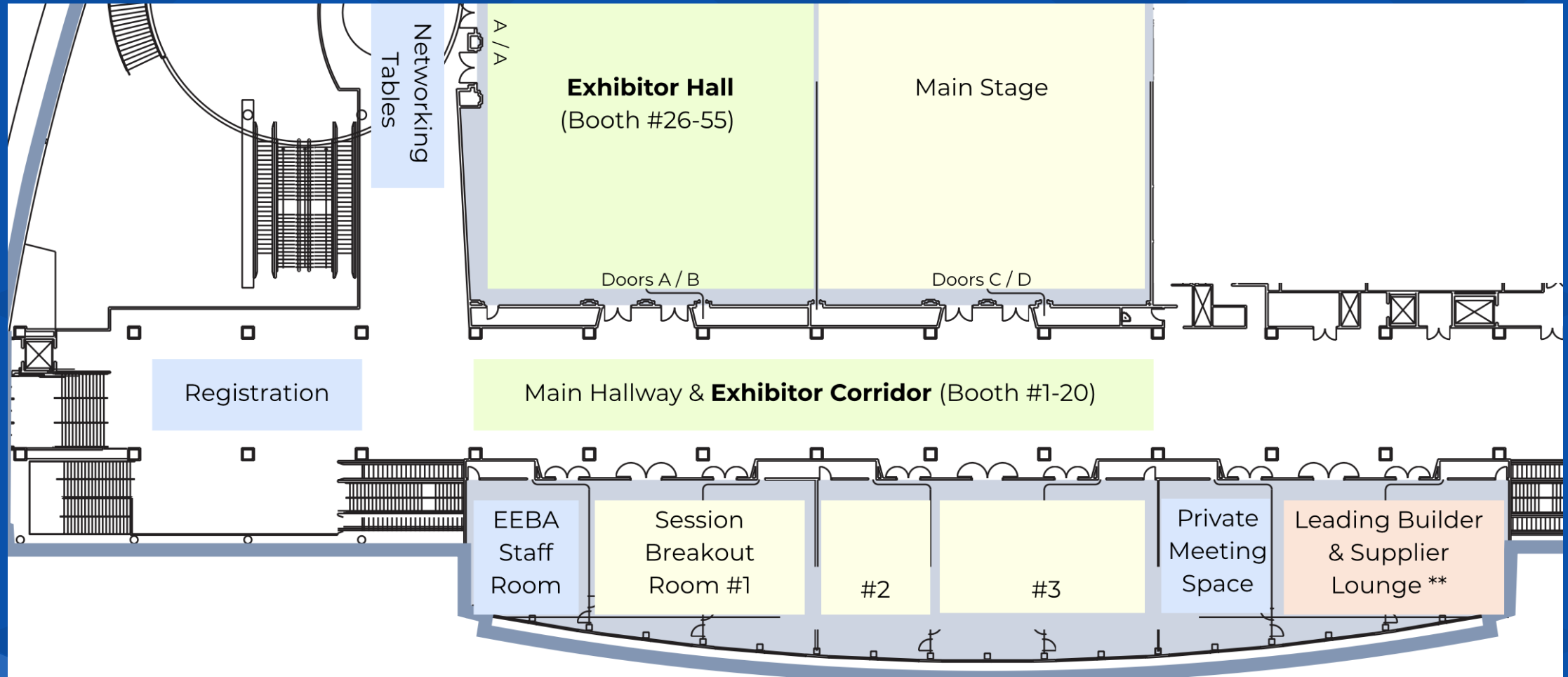


2025 EEBA SUMMIT SPONSORSHIP

EXHIBITOR MAP & BOOTH LOGISTICS

DAIKIN
DAIKIN HIGH PERFORMANCE
BUILDER SOLUTIONS

RIVERCENTRE MAP OVERVIEW



** Available to Board, BBG, BSLG and Sponsors above \$30K level.

RIVERCENTRE



Main Stage



Main Hallway & Exhibitor Corridor

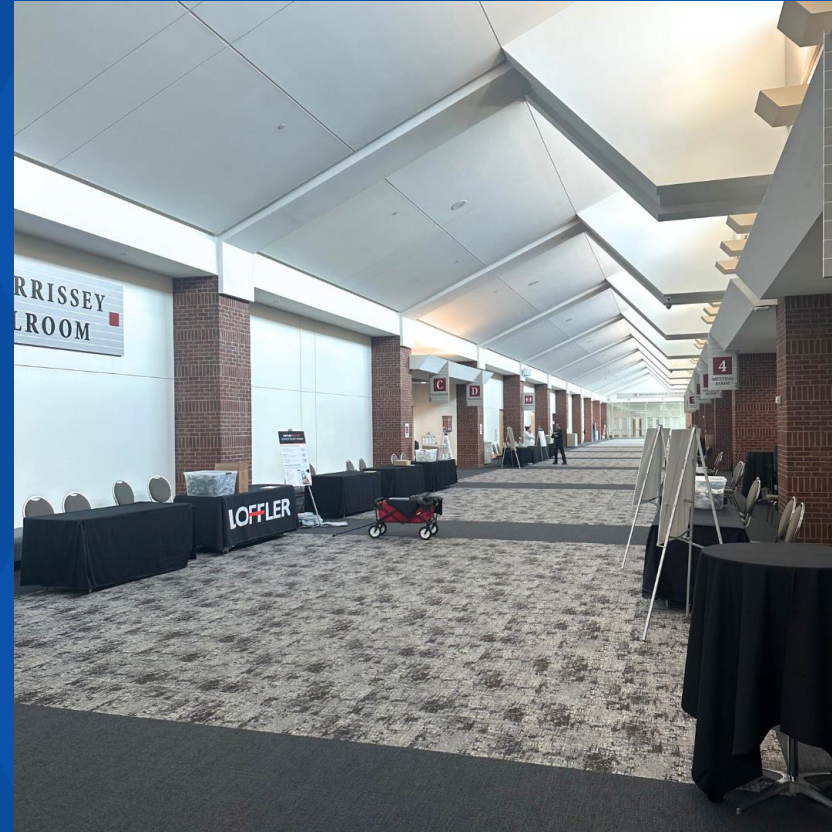


Breakout Room #2

EXHIBITOR HALL VS. CORRIDOR



- 10x10ft booth
- Pipe and drape
- Networking Reception in the Hall



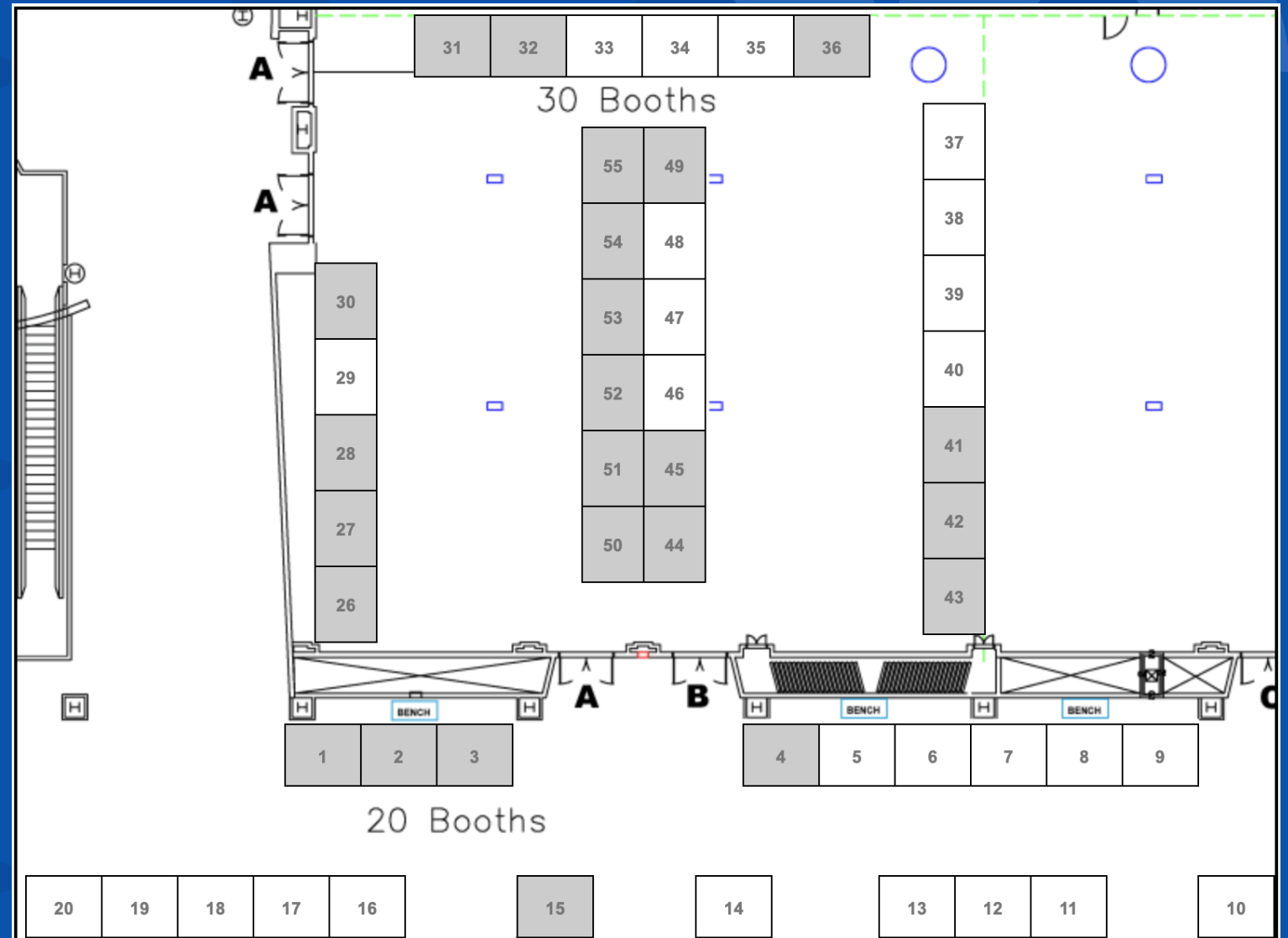
- 10x8ft tabletop
- No pipe and drape
- High Traffic throughout the day

EXHIBITOR SCHEDULE KEY EVENTS

Event	Day	Time
Move In	Sept 16th	2:00PM - 8:00PM
Opening of Manufacturers' Showcase	Sept 17th	11:00AM - 1:00PM
BREAK in Manufacturers' Showcase	Sept 18th	9:30AM - 10:00AM
BREAK in Manufacturers' Showcase	Sept 18th	11:00AM - 1:00PM
BREAK in Manufacturers' Showcase	Sept 17th & 18th	2:00PM - 2:30PM
BREAK in Manufacturers' Showcase	Sept 18th	3:30PM - 4:00PM
Networking Reception	Sept 17th	3:30PM - 5:00PM
Networking Reception	Sept 18th	5:00PM - 6:30PM
STRIKE Take Down	Sept 18th	6:30PM - 9:00PM

BOOTH LOGISTICS

- Depending on sponsorship level, you have at least 2 complimentary attendees/ Booth staff.
- Booth selection on a first-come first serve basis
- Additional booth available for \$5,000
- Contact gabrielle@eeba.org to select booth!



WHOVA VIRTUAL BOOTHS

- Will receive access by early August
- Can upload Company logo, description, flyers, & product video.

[Click to Exhibitor List](#)

Panasonic Ventilation

The BroLaws discuss indoor air quality (IAQ)



Panasonic Ventilation

sonic

We are dedicated to delivering healthy indoor living solutions - So everyone t



904.735.8409



<http://whyiaqmatters.com>



Jim Egan



2 Riverfront Plaza Newark, NJ 07102



301

Is and Offers

[Send Inquiry](#)

WHOVA LEAD COLLECTION

- Scan attendees' badges to collect leads!
- Direct Message
- Attendee Passport (Looking for Prize Donations)
- Full Summit attendee list available one week after the Summit



2025 EEBA SUMMIT SPONSORSHIP

ADD-ON OPPORTUNITIES



SPONSORSHIP ADD-ONS: TAKE CENTER STAGE

Added benefits include: private meeting space for one day, builder scholarships, ability to host a shoulder-day event, share at opening session, and more!

- Headline Sponsor (\$50,000)
- Premier Sponsor (\$30,000) **SOLD** 
- Presenting Sponsor (\$20,000)



NEW SPONSORSHIP ADD-ONS

- Cash Bar Station Hosted at Booth (\$4,000)
- Food Station Hosted at Booth (\$3,000)
- Coffee Station Hosted at Booth (\$2,000)



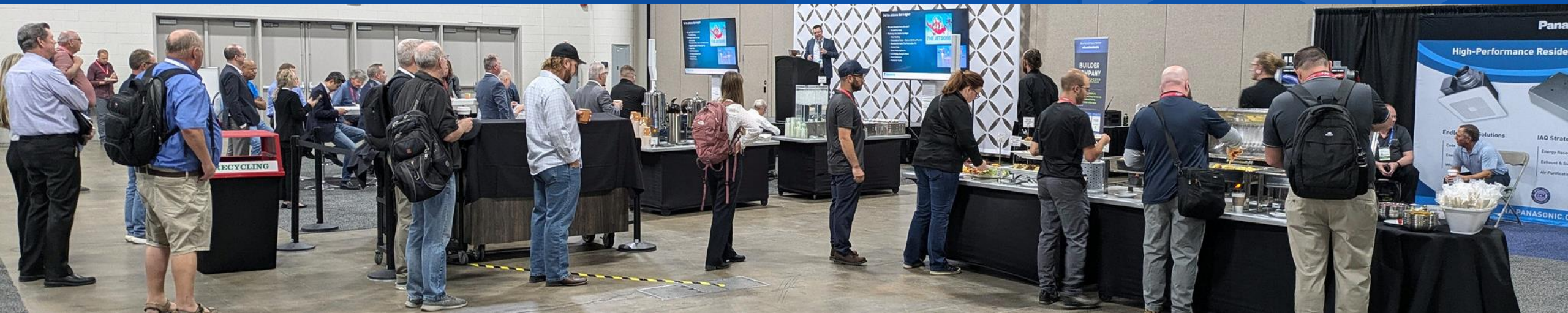
NEW LEADING BUILDER & SUPPLIER LOUNGE

- Sponsors 30K and above
- BBG, BSLG, Board Members, and Builder Company Members
- Forge strategic partnerships and host impactful meetings
 - Guests welcome for meetings
- Coffee, drinks, and snacks available



SPONSORSHIP ADD-ONS CONT.

- Wednesday or Thursday Builder Networking Breakfast (\$10,000)
- Friday Awards Brunch (\$10,000)
- Thursday Night Food Truck Bar Event Sponsor (\$10,000)



SPONSORSHIP ADD-ONS CONT.

- Excellence Awards Sponsor (\$5,000)
 - Decarbonization Sponsor **SOLD**
 - Healthier Homes Sponsor
 - Resiliency Sponsor
 - Electrification Sponsor **SOLD**



SPONSORSHIP ADD-ONS CONT.

- Education Track Sponsor (\$7,500) **5 of 9 SOLD**
- Summit Lanyards (\$5,000)
- Summit Mobile App (\$5,000)
- Summit WIFI (\$4,000)



2026

HIGH PERFORMANCE HOME BUILDER SUMMIT

SEPTEMBER 16-18TH
SAINT PAUL, MN AT THE RIVERCENTRE



EXHIBITOR & SPONSOR PREP

Questions

EXHIBITOR & SPONSOR PREP

THANK YOU!

READY TO BOOK A BOOTH OR SPONSORSHIP?
EMAIL GABRIELLE@EEBA.ORG